



CLARITY
Events

**Brighter conferences
and events**



Our mission is to deliver made-to-measure value and product innovation to all our clients, through high quality efficient and secure service.

QUALITY

Full event management, from planning to post event audits delivered to you on schedule and stress-free, through our expert and experienced teams.

EFFICIENCY

Saving you time and maximising your budgets, with best fares, rates and ancillaries via our unique travel platform Go2Book and actionable insight from meticulous data reporting and feedback.

SECURITY

Duty of care considerations are taken care of by our tailor-made Go2Track system, and round-the-clock support for delegates through Clarity TwentyFour.

Whatever your event, we bring it to life

Our in-house team work in partnership with our business travel departments down to the smallest details to create a frictionless and cost-effective experience.

Clarity events has the expertise, buying power and imagination to create outstanding experiences for you and your delegates.

Whether you are bringing together 10 or 10,000, we'll make sure your event runs seamlessly, from innovative concept to impactful delivery.

When using Clarity events, you will benefit from the expertise of Clarity business travel experts.



Over 60

years in business



10 years'

average service



Duty of care

management



24/7

support with
Clarity TwentyFour

In 2017 we;



8000

booked Conference
meetings and events



**Over
25 million**

revenue



58,000

our largest event
for delegates



Event management

Our team delivers events and meetings of all sizes. Whether it's a one day meeting for 10 people, a residential conference for over 600 over three days or even a concert for 30,000, we can successfully accommodate all types of functions.

We target delivery of a solution that will embed brand values, create the right memories for both attendees and press, and leave a long legacy within your organisation.

With our project management skills and experience, we ensure that the excitement of the event is complemented by professionalism, reliability and above all, good value.

As part of our service, we can also provide onsite staff for tasks such as:

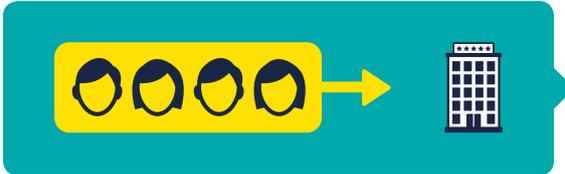
- Badge giving and registration
- Meet and greet, for travellers attending from overseas
- Private transfer services
- VIP travel arrangements



Fiona Kail and the Clarity team put together a really impressive travel fair for Arcadia. She secured a host of suppliers and used the opportunity to bring all aspects of Corporate Travel and Events together under one roof, helping Arcadia in its goal of full mobility. We have had fantastic feedback and between 400 and 500 staff attended the fair. It has been described as the best event we have put on!

Arcadia

Venue finding



The experience of a dedicated booking team for hotels, meeting rooms, conference spaces and all other venues



The ability to book group accommodation for 10 to 10,000 delegates



Expertise in hotel negotiation, sourcing the perfect venue to match your event objectives



Access to over 1 million hotels globally with the buying power of our total room night volumes for business travel and conference events, securing you the lowest rates as well as additional benefits such as late check outs and free Wi-fi



Our commercial team can negotiate on your behalf to deliver a tailored MICE preferred programme



Technical production

We can help with all aspects of technical production, managing crew on-site to ensure safe and effective delivery of your event:



Staging



Lighting



Visuals – screens



Theming



Decoration



Artist/speaker management



The team is fantastic, well organised, knowledgeable and extremely professional.

Pegasystems





Incentive travel



Incentive trips are a great way to motivate, engage and reward your staff. From paintballing and ocean treasure hunts to unmissable international sporting events and festivals, we can tailor team builds and incentive trips to perfectly suit the needs and culture of your organisation.

As a travel company, we have a rich history in delivering reward programmes abroad for our clients. Regardless of the time of year, we will provide you with a selection of activities that will be tailored to your objectives, budget and company values.

We will design and produce bespoke itineraries that will leave long lasting memories.

Team building

Team building activities are designed to communicate your key company messages. As travel experts, Clarity Events are experienced in organising awaydays not just in the UK, but internationally too.



Delegate registration

Our delegate management system ensures that the delegate experience is seamless from start to finish.



Secure data compliant online registration site



Tailored and re-branded to each individual business unit



Offline registration also available via a dedicated booking team



Delegates can easily complete all tasks through this system including accommodation requests and dietary requirements



Engage your delegates with conference content from registration onwards



Fully exportable and reportable delegate information



Registration page can be skinned and branded per event and individually tailored to meet requirements



Dinners & awards



The Clarity events team are experienced in designing and delivering themed dinners and award ceremonies.

Focused on the objectives of your brief, we can advise on aspects such as location, menu choice, staging and silver service, taking care of it all for you.

Our team has worked with a variety of acts and can advise on the most appropriate entertainment to create the right ambience.

Our team has extensive experience of working with a variety of acts, from stand-up comedians, to a selection of rock and pop bands and classical musicians.

Our job is to help remove the stress and challenges and ensure your brand is perfectly positioned.



A huge thanks for the amazing hospitality while we were out in San Diego. Everything was first class – and much appreciated. Made for an excellent congress.

Ash 2016 Congress delegate





Creative design solutions

Successful events are about creating the right impact to drive your message home. Our award-winning creative experts bring your messages to life with punchy presentations, great use of film, interactive exercises and access to celebrity speakers.

Working in harmony with our specialist technical teams, we constantly strive to produce the brightest ideas balanced by the logistics and technicalities of what can be achieved.

From seating, stage and lighting to health and safety, build schedules, costs, rehearsals, show-calling and contingencies, we cover every detail.

The quality of what they have delivered has always been first class. They have understood the complexity and compliance requirements my industry creates, while still being able to deliver bespoke solutions to meet the individual needs of my event and add that touch of 'wow.'

Their staging and organisation is of the highest quality, very professional and customers have always commented about the level of organisation and efficiency.

European brand manager, Otsuka Pharmaceuticals Europe



Executive leisure & group travel



An executive's travel needs can be complicated. Whether you are tying your luxury family holiday to the end of a business trip, have passengers with differing holiday itineraries and requirements, or simply want the ultimate luxury bespoke holiday, Clarity Executive Leisure takes the hassle out of your tailor-made leisure trips.

Our dedicated Executive Leisure team provide all of our business clients with a world-class service that ensures unforgettable, luxury travel experience from start to finish.

- Tailor-made itineraries
- Executive leisure gift vouchers
- Luxury UK and International city breaks
- Special occasion planning
- Sporting events and tickets
- Restaurant reservations
- Spa treatment bookings
- Valet and chauffeur services
- Pre-delivery of luggage (courtesy of First)
- Special experience days, celebrations and private excursions



- Entertaining films
- Interactive exercises
- Celebrity speakers
- Staging
- Sound and light
- Take-away packs
- Follow-up material
- Treasure hunts
- Creative event management
- Streamlined payment and billing
- High-touch project management
- Delegate management
- Management reporting

Multi award-winning company



ISO Accreditations



Contact us:

0800 731 1627

salessupport@claritytm.co.uk

claritytm.co.uk



QUALITY

EFFICIENCY

SECURITY